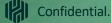


# Lake County Treasurer Michael Zuren, PhD



# **Financial Literacy for Students**









# What is the value in savings?

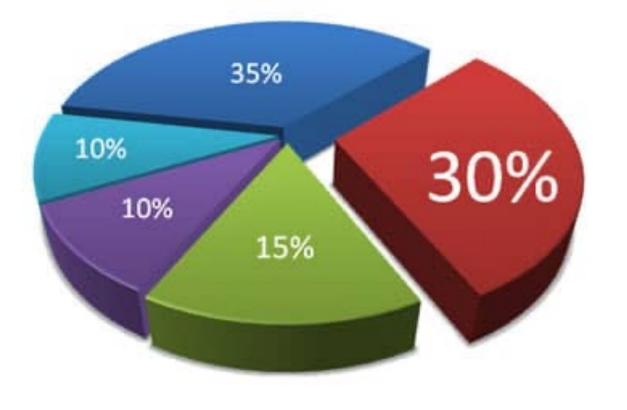


Saving \$1000
each year and
investing in a
mutual fund that
pays 10% return.
After 5 years,
how much do
you have saved?

<u>Year</u>	<u>Amount</u>	Fac	<u>ctor</u>	
1	1000		1.10+1.21+1.33+1.46+1.61 =	\$1610
2	1000		1.10+1.21+1.33+1.46 =	\$1460
3	1000		1.10+1.21+1.33 =	\$1330
4	1000		1.10+1.21 =	\$1210
5	1000	1.10 =	<u>\$1100</u>	
	\$5000 invested			\$6710 value

# How Credit Scores are Calculated:

# The Fair Isaac Corporation developed the "FICO" scoring system. Under this system, credit scores range between 300 and 850.

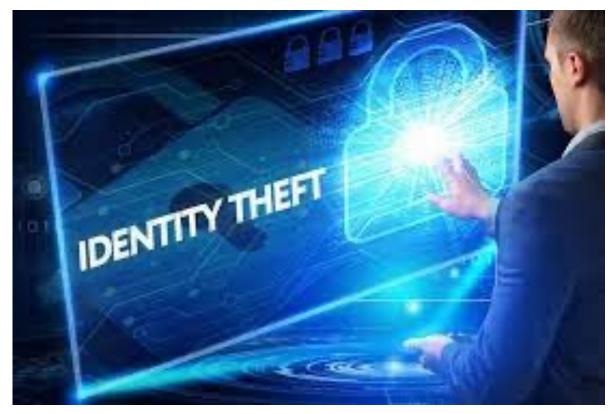


35% Payment History

- 30% Amounts Owed vs Credit Available
- 15% Length of Credit
- 10% New Credit
- 10% Types of Credit Used



# Identity Theft





What is identity theft?

Identity theft and Identity fraud are terms used to refer to all types of crime in which someone wrongfully obtains and uses another person's personal data in some way that involves fraud or deception, typically for financial gain.



# **Steps To Protect Your Identity**





Prioritize strong online security Regularly monitor your credit reports



Safeguard personal documents



Remain vigilant about potential scams







Net Pay: \_

Monthly Fixed Expenses	
Rent	\$1000
Utilities	\$200
Insurance	\$100
Cell Phone	\$100
Add Student Loan if you're an Educator	\$0 or \$300

#### Subtotal

BUILD YOUR BUDGET

Monthly Variable Expenses			
<u>Groceries</u>			\$300
<u>Savings</u>		<u>\$0 or \$100</u>	
Dining Out	<u>\$25 per meal</u>	# of times	
Fast Food	<u>\$12 per meal</u>	# of times	
<u>Entertainment</u>	<u>\$0</u>	<u>\$50 or \$100</u>	
<u>Clothing</u>	<u>\$0</u>	<u>\$50 or \$100</u>	
<u>Car Payment</u>	<u>\$250 used</u>	<u>\$400 new</u>	
<u>Gasoline</u>	<u>\$100</u>		
Car Repairs/Maintenance	<u>\$50 used</u>	<u>\$0 new</u>	
<u>Laketran</u>	<u>\$0</u>	<u>\$100</u>	
<u>Charity</u>	<u>\$0</u>	<u>\$50 or \$100</u>	
<u>Dog / Cat</u>	<u>\$0</u>	<u>\$100</u>	
Total			



# WINDFALL OR EXPENSE



# 🕼 Huntington Bank

## Escrow Solutions for Property Tax Escrow Collection

**Overview Presentation** 

Ryan Coughlin - Managing Director Sales, National Deposit Group Chris McNeil - Director of Strategy and Business Management, National Deposits Group



May 14, 2025

Huntington Bancshares Incorporated is a \$210 billion asset regional bank holding company headquartered in Columbus, Ohio. Founded in 1866, The Huntington National Bank and its affiliates provide consumers, small and middle-market businesses, corporations, municipalities, and other organizations with a comprehensive suite of banking, payments, wealth management, and risk management products and services. Huntington operates approximately 968 branches in 13 states, with certain businesses operating in extended geographies.



Escrow Solutions, the sub-accounting application, is a self-service platform that facilitates a customer's subaccount or ledgering needs. Customers typically use a single master account with multiple sub-accounts, managed online.

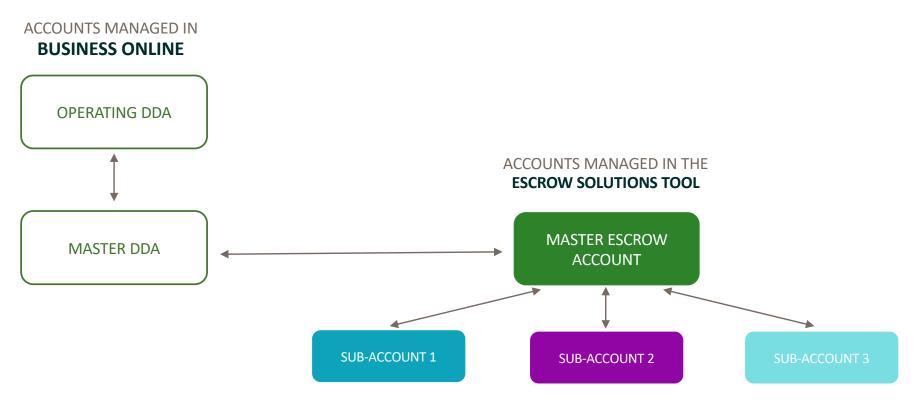
#### **BENEFITS OF ESCROW SOLUTIONS**

- Self-service solution accessed through CBO
- Unlimited number of sub-accounts per master account
- Interest or noninterest-bearing options available at set up Annual 1099-INT tax reporting
- Sub-accounts receive FDIC Passthrough Insurance or Collateral when needed



Consolidation and organization can help manage escrow more efficiently. Learn more on how Huntington Bank can help.

FEATURES	BENEFITS
Online management	Use your Huntington Business Online account to administer additional users within your organization. Open, close and maintain sub-account details and disburse funds as needed. (W-9 form is required for each interest-bearing sub-account before being eligible for allocation transactions.).
Sub-account allocation of funds	An unlimited number of sub-accounts with the same escrow purpose can be set up for each master account. Funds are deposited into a single master account and are then allocated to sub-accounts created by your administrator through the Escrow Solutions tool on Business Online. Options are available for you to set up ACH or Wire deposits with data that matches existing sub- accounts so that funds can automatically allocate to the corresponding sub-account.
Interest bearing option available	Subaccounts accrue interest daily and post to the sub accounts at the end of the month. Interest splitting options are also available between sub and master.
Audit reporting	Daily exception reports, weekly activity reports, monthly statements, and annual tax reporting are automatically generated through the Escrow Solutions tool. Individual sub-account level transaction history and statements are available to your clients in a read-only format if you choose to share them.
Oversight for sensitive data	Assign your employees permission levels applicable to their roles. Dual approval requirements can be set for distributions or transfers of funds.
Simplify distributions	Paying interest or closing a sub-account and distributing the funds can the managed through the online tool. Funds are directed from the sub-account to the master for payment to your client via your preferred channel. (ACH, wire).



For interest bearing accounts, W-9 forms must be received and verified by Huntington prior to sub-accounts being available for allocations. W-9 forms must be sent to EscrowSolutionsSupport@Huntington.com

Individual sub-account level transaction history and statements are available in a read-only format through Huntington.com



# ا Huntington Bank

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Master: 1020326404 RRP TEST12	2 BARN, LLC					A	dministration 🔹	Master Accounts 🔻	Escrow Accounts 🔹	Transactions •	Sign Off
			FD	C FDIC-Insured - Baci	ked by the full faith ai	nd credit of the U.S. (	Government				
	Master Ac	count §	Summary						🔒 Print		
	Account			\$ Master Balance			\$ Escrow Balance				
	Bank Nam THE HUNTING NATIONAL BA	TON LA	Customer ID ANDLORD TENANT	<b>Curren</b> \$6,700.0		<b>Available</b> \$5,400.00		<b>Current</b> 2,500.00	<b>Available</b> \$3,800.00		
	٦	Escrow Acc	counts	<u> </u>	Processing Da	tes		() Pendin	Ig		
	Total 7	Open 5	Closed 2	<b>Last</b> 05/31/2019	<b>Current</b> 06/03/2019	<b>Next</b> 06/04/2019		locations 4	<b>Transfers</b> 2		



# Huntington Bank

() Huntington		Hu	INU	ng	ton
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Master: 1893904354 410 BROAD	VAY LLC					Administration	<ul> <li>Master Act</li> </ul>	counts ▼ Eso	crow Accounts 🔹	Transactions 🔻	Sign Off
	Master /	Account 1	<b>Transactio</b> r	History							
	« < Pag	elof6 >	» 130 Items				🖹 Export	🖨 Print	▼ Selections		
	Effective Date <del>•</del>	Processed Date	Escrow	Description	Serial Nbr	Memo ID	Debit (-)	Credit (+)	Balance		
	04/11/2025	04/14/2025	61100000323	ALLOCATION			\$796.61		\$0.00		
	04/11/2025	04/11/2025	61100000413	ALLOCATION		0000073914	\$1,200.00		\$796.61		
	04/11/2025	04/11/2025	61100000430	ALLOCATION		0000073914	\$10,456.90		\$1,996.61		
	04/11/2025	04/11/2025	61100000323	BUS ONL TFR FRM CHECKING		0000095332		\$796.61	\$12,453.51		
	04/11/2025	04/11/2025		BUS ONL TFR FRM CHECKING		0000073914		\$11,656.90	\$11,656.90		
	03/21/2025	03/21/2025	61100000413	ALLOCATION		0000070533	\$1,200.00		\$0.00		
	03/21/2025	03/21/2025	61100000430	ALLOCATION		0000070533	\$10,456.90		\$1,200.00		
	03/21/2025	03/21/2025	61100000323	ALLOCATION		0000070533	\$237.62		\$11,656.90		
	03/21/2025	03/21/2025		BUS ONL TFR FRM CHECKING		0000070533		\$11,894.52	\$11,894.52		



# Huntington Bank

# Thank you! Questions?



# autoagent

Payments Empowering Communities





# EscrowCloud and EscrowTaxes.com

How Escrow Services work in the State of Ohio

Niko Spyridonos | CEO | Autoagent | 5/14/2025

#### Who we are



Autoagent is company founded in 1995. We invented EscrowCloud in 2001 and in 2012 the company renamed to Autoagent. Today we are a family of 32 professionals servicing more than 3,000 local Government agencies with innovative payment solutions.

Our team consists of executives to sales, admin, onboarding, partnerships and with one of the most capable customer service departments based 100% in the US.



Joyell, Megan, Gene, Connie, Ben, Katie, Andrea, Yanni, Joe, Gabe, Michael, Ryan D, Ryan G, Irae, Rudy, Dennis, Cari, Chris, Rabbie, Gillian, Jessica, Mike, Natalie, Melissa, Christopher

#### Who we are





#### Turn Tax and Fee Collection into Community Connection—at No Cost to You

Since 2001, Autoagent has been transforming government payments from a necessary chore into a seamless civic interaction. Our complementary innovations, EscrowCloud and MuniciPay, bridge the gap between thousands of government agencies and millions of constituents, fostering trust and efficiency.

#### What government gains

- Timely, accurate payments with crystal-clear, real-time financial insights
- Less burdensome work for small teams
- Better relationships with payers (third-party and citizens)
- Unwavering, expert support from a U.S.-based success team, available 24/7

#### What constituents love

- Effortless payments that fit their lifestyle
- Fair fees that respect their wallet
- A government that moves at the speed of life



# $\Delta_{0}$

## AUTOAGENT BY THE NUMBERS



# **Autoagent In Ohio**



#### **71/88 Counties since 2012**

6 million property tax bills are updated an average of 168 times per year.

135K refunds prevented since 2021 from 531 payer groups



#### 74 Government Offices / 29 County Treasurers

Ohio County Treasurers, Recorders, Cities and Villages trust Autoagent for their online, inperson and IVR payments processing.





Imagine simplifying tax payments for more than 6 million OH properties. That's EscrowCloud for Ohio. We transform your tax office into a model of efficiency in just a few hours, without costing you a dime.





## ESCROWCLOUD OVERVIEW



#### The Property Tax Payment Process Is Complex

Mortgage lenders often establish escrow accounts to collect property taxes and insurance premiums for borrowers. Third-party payment processors then step in as intermediaries, managing the flow of funds between lenders, and tax authorities.

#### These processors are responsible for:

- Maintaining accurate transaction records ٠
- Monitoring payment deadlines
- Ensuring timely payments

#### Unfortunately, the system isn't foolproof. Stale data leads to payment inaccuracy, resulting in:

- Confusion among taxpayers •
- Uneven government accounting ٠
- Double payments by property owners ٠
- Increased refunds issued by county treasurers ٠



## WHAT IS ESCROWCLOUD?



#### **Revolutionizing Property Tax Management**

Autoagent's flagship product is the only patented tax processing application for county treasurers, tax servicers, mortgage lenders, and mass payers (property managers). **EscrowCloud** streamlines tax collection for 6 million Ohio properties.

- Market-leading escrow tax payment processor
- Provides up-to-the-minute tax files
- Eliminates 95% of property tax refunds and payment issues



## Meeting Challenges: EscrowCloud for Mortgage Lenders



# Mortgage lenders face significant challenges with property tax escrow operations including:

- Manual reconciliation of outdated data
- Unpredictable escrow imbalances that cause customer dissatisfaction
- Missed opportunities to maximize homeowner tax advantages
- Difficulty tracking payment deadlines across multiple jurisdictions
- Resource-intensive refund processing and exemption handling
- Complex application of tax exemptions, credits, and discounts
- Increasing compliance and regulatory requirements

Today's Reality Most lending institutions accept inefficiencies, manual rework, and preventable errors as unavoidable costs of property tax servicing.

## Automation of Tax Data



The key to the success of EscrowCloud is the capability to consume vast amounts of tax billing data on a daily basis. The result is accurate up to date billing data that prevent payment errors both for the Treasurer's office and the mass payer.

#### Transforming Property Tax Fulfillment with Real-Time SaaS Controls

Consuming 25 million records per day Presenting accurate amounts designed for escrow or non-escrow mass pay Perfectly balanced payment files designed for the tax software used by each tax office

## Advanced Reporting



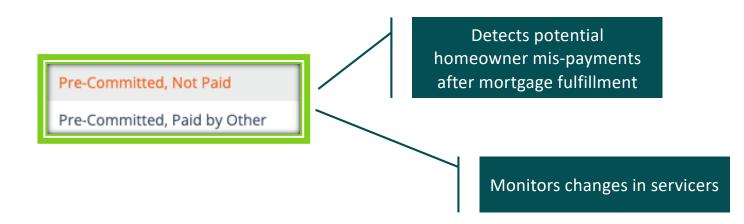
Accurate reporting is important for a tax office to know who was the mass payer on record and the real-time status of the tax bill.

Item Information	Item Details		Item Info for 01000000100 Real Est	tate			
Balances	Parcel ID						
Billing Data History	Original ID		Item Information	Date	Changes		
	Status		Balances	January 23, 2025	Field	Original	Upd
Payer History			Billing Data History	06:25PM EST	Balance Due 1	\$2,963.32	
	Owner Details		C Payer History		Field	Original	Upr
	Owner Name	Cautious Carrot Llc		January 02, 2025 06:32PM EST	Balance Due 1	\$3,230.76	\$2,9
	Address	872 874 Summit St , OH					
					Field	Original	Up
	Legal Description	, 872-874 SUMMIT S			Original Tax 1	\$3,357.52	\$3,:
		LOTS 23 AND 24		December 31, 2024 06:33PM EST	Original Tax 2	\$3,357.52	\$3,
					Balance Due 1	\$0.00	\$3,3
					Balance Due 2	\$0.00	\$3,2
				June 13, 2024	Field	Original	Up
				06:30PM EDT	Balance Due 2	\$3,357.52	

# Reporting / Pre-Committed – Not Paid



Reports that can help a tax office prevent tax payers from not paying their tax bill that used to be on escrow or to monitor the shift of tax bills between mortgage lenders.





## EscrowCheck



Real-time tool that can be plugged in to your web site to assist homeowners or businesses to see the real-time status of their tax bill and who is servicing it.

	nent status from banks, mortgage companies, and oth ent statuses, please utilize the tool below to determine been submitted to our office.		Homeowner searches for their tax bill
01005911000		Search Items	
Powered by <u>Autoagent EscrowCloud™</u>			
We found a current escrow on your account through	und an Escrow on your Account! gh PREMIER BANK_You should not make a direct pa vill be paying your taxes to Franklin County Treasurer,		
<b>Parcel Number: 01005911000</b> Sheikh Hassan 1315 Minnesota AvOH	Current Balances Prior Year: \$0.00 Current Year: \$0.00		EscrowCheck informs in real- time who (if any) servicer has paid or committed to pay their tax bill
ESCROW CHECK			their tax bill

I.

### ESCROWTAXES.COM for Ohio



EscrowTaxes.com is a self-escrow product designed by Autoagent for the purpose of allowing citizens (homeowners and business operators) to self-escrow their property tax bills in order to ease the pain of paying large property tax bills during collection cycles.

Autoagent has conducted exhaustive diligence with our Auditors, Accountants and Legal to ensure that the company is in the clear to provide Escrow services. We partnered with Huntington National Bank for their flexible Escrow Platform for accurate tracking of escrows and releasing of escrowed funds to each tax office.

This new product is an online portal and will harness the power of EscrowCloud and Municipay.

The EscrowCloud product is utilized by 71 out of the 88 Treasurers' Offices in Ohio. That product is the underlying tech that services the billing data necessary for the bill presentment component of the EscrowTaxes.com product as well as the monthly break down necessary for escrow.

The Municipay product is the customer facing product for the lookup of the property and the payment scheduling of the EscrowTaxes.com system. There is no need for a tax office to use the Municipay product. The 29 current Municipay Counties in OH will not be affected.





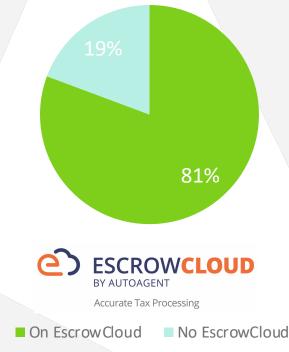
#### EscrowCloud Use in Ohio



#### 71 out of the 88 Agencies Use EscrowCloud – 81% of all Counties

Defiance County Treasurer Fayette County Treasurer Lorain County Treasurer Allen County Treasurer Van Wert County Treasurer Trumbull County Treasurer Knox County Treasurers Office Auglaize County Meigs County Treasurer Perry County Treasurer Shelby County Treasurer Ashtabula County Treasurer Jackson County Treasurer **Clinton County Treasurer** Sandusky County Cuyahoga County Treasurer Ross County Treasurer Athens County Treasurers Office Fulton County Treasurer Summit County Fiscal Office Treasurer Wood County Treasurer Wayne County Treasurer Brown County Treasurer Pike County Treasurer Union County Delaware County Treasurer Butler County Treasurer Madison County Treasurers Office Henry County Treasurer's Office **Highland County** Paulding County Treasurers Office Clark County Treasurer Mercer County Treasurer Washington County Treasurer Mahoning County Treasurer

Lawrence County Treasurer Hamilton County Treasurer Medina County Treasurer Hardin County Treasurer Portage County Treasurer Huron County Treasurers Office Williams County Treasurer Tuscarawas County Treasurers Office Morrow County Treasurer's Office Seneca County Treasurer Jefferson County Treasurers Office Franklin County Treasurer Licking County Treasurer Wyandot County Treasurer Stark County Treasurer Greene County Treasurer Crawford County Treasurer Fairfield County Treasurer Logan County Treasurer Miami County Treasurer Erie County Treasurer Lake County Treasurer Morgan County Treasurer Lucas County Tax Collector Guernsey County Tax Office Geauga County Treasurer **Richland County Treasurer** Monroe County Treasurer Pickaway County Treasurer Harrison County Champaign County Treasurer Belmont County Preble County Treasurer Montgomery County Clermont County Treasurers Office Hocking County Treasurer



#### **Cost & Requirements**



**ESCROWCLOUD** BY AUTOAGENT ESCIOWCIOUULIS NECESSALY for the EscrowTaxes.com tool Wire or ACH acceptance of payments for the delivery of

escrow payments

71/88 agencies in OH are EscrowCloud ready

Remaining 17 agencies will need to elect to be onboarded on EscrowCloud on a asneeded basis. MUNICIPAY BY AUTOAGENT WINICIPAY INterface will be the merchant services tool used by EscrowTaxes.com.

No need for the tax offices to utilize the Municipay service neither to be a merchant. The merchant is Autoagent.

OH tax offices that use the Municipay product will not see a change in their Municipay. Cost

The Autoagent products do not cost anything to the Treasurers' Offices. All is funded by service fees by the payer side

It will not cost anything for the end user (payer) to research and register on the EscrowTaxes.com portal.

Scheduled escrow transactions are subject to service fees

#### Funds Flow & Intelligence Sharing

#### **User Payments**

#### **Escrow Release**

#### Intelligence

- O Citizen selects their county of choice
- O Enter their Parcel/Property ID or account number to locate tax bill
- O EscrowTaxes.com will generate a monthly installment plan the user can sign up for.

The end user must sign up for the service for free by creating an EscrowTaxes.com account using their email, Google or Apple ID, or sign in to their existing account if it was created in the past.

The end user will need to sign an escrow agreement between Autoagent and themselves for each property bill.

The installment plan is based on prior year amounts with a slight increase between 2-3% to account for annual increases.

When the current year amounts are available, EscrowTaxes.com will adjust the final installment up or down to account for the remaining balance.

EscrowTaxes.com will manage all notifications and customer service related to escrow matters including NSFs and chargebacks. The users will have the ability to cancel at any time and their escrowed funds will be returned to them.



The Escrowed funds are distributed directly by Autoagent on your EscrowCloud account as a mass payment from "EscrowTaxes.com"

**Requirements are:** 

Using EscrowCloud

Ability to receive Wires or ACH

Tax offices that are already on the EscrowCloud would need to allow Autoagent to collect escrow payments

Tax offices that are not on EscrowCloud will need to establish the EscrowCloud service with Autoagent – a free product – no strings attached.

Accurate and up-to-date billing data is a must Billing data automation is



The EscrowCloud tool will be EscrowTaxes.com aware and disallow mortgage lenders to double pay existing self-escrow accounts.

The Muncipay tool used by County Treasurers will also be aware of self-escrow on EscrowTaxes.com and will inform the end user.

EscrowTaxes.com reporting will be available to the tax office as needed.



#### Changes on your EscrowCloud



#### What to expect on your EscrowCloud Account

Once the tax office elects to allow Autoagent to enable Escrow services:

A new payer will appear on the list of payers "EscrowTaxes.com". Just like Cotality, Lereta, etc.

EscrowTaxes.com          Active Payer       Other Payer	ESCROWTAXES BY AUTOAGENT
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Payments from EscrowTaxes.com will be released and sent through the EscrowCloud portal on the due date of each cycle. Payment files are same as every other mass payer. Funds will be sent via wire. Alternatively, ACH. No checks

May 01, 2025 02:09PM EDT Payment	EscrowTaxes.com <ul> <li>Payment Received on May 01, 2025 (Edit Date)</li> <li>Remember to download this Commitment file.</li> </ul>	159	\$6,761.00 Mark ACH Received	Options -
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## EscrowTaxes.com







Payments Empowering Communities

### THANK YOU