

Show Your Support – Sponsor the 2017 Fall Conference

Value-Added Benefits and Opportunities

All 2017 Fall Conference sponsors and exhibitors receive:

- One-on-one interaction with attendees
- Your logo on the Fall Conference section of the website, linking to your organization's site.
- Your organization's logo in print materials and on the video screens
- Advanced registration list and post-conference attendee list
- A sponsor or exhibitor recognition ribbon on your name badge

President's Reception - \$5000 (Two Available, or Exclusive Sponsorship for \$10,000)

Be a part of a memorable off-site event for our 2017 President's Reception at Ohio Stadium, home of the Ohio State University Buckeyes. Benefits include stand-alone signage at the reception, verbal recognition during the reception, a full-page ad in the conference program, four complimentary conference registrations, and recognition of sponsorship when reception is mentioned. Sponsor is also welcome to provide a give-away item at the reception.

Transportation Sponsor (\$1,200)

Benefits include stand-alone signage in the hotel lobby during pick up and drop off of attendees as well as signage on the buses, a quarter page ad in the conference program, 1 complimentary conference registration, and verbal recognition at the reception. Sponsor may also provide a promotional item to attendees.

Tuesday Lunch Sponsor: \$1,000

As we kick off the conference, we invite you to give a brief welcome at the lunch. The lunch sponsor is invited to place a logo'd promotional item at each seat and/or give away a door prize during lunch. We'll also include stand-alone signage with your organization's logo in the room where lunch is held as well as on the video screen during lunch.

Wednesday Breakfast Sponsor: \$1,000

The breakfast sponsor is invited give a brief welcome at the breakfast, place a logo'd promotional item at each place setting, and/or give away a door prize during breakfast. We'll also include stand-alone signage with your organization's logo in the room where breakfast is held as well as on the video screen during breakfast.

Wednesday Vendor Reception Sponsor: \$2,500

The reception sponsor is invited to give a brief welcome at the reception as well as provide a give-away item or door prize to attendees. There will also be stand-alone signage recognizing the sponsor at the reception. This sponsorship also includes two complimentary registrations and a half-page ad in the conference program.

Thursday Breakfast Sponsor: \$1,000

The breakfast sponsor is invited give a brief welcome at the breakfast, place a logo'd promotional item at each place setting, and/or give away a door prize during breakfast. We'll also include stand-alone signage with your organization's logo in the room where breakfast is held as well as on the video screen during breakfast.



Refreshment Break Sponsor: \$2,000 (exclusive sponsor for all breaks)

Benefits include your logo on signage at the refreshment stations, two complimentary full-conference registrations, a half-page ad in the conference program, and verbal recognition of your sponsorship from the podium. The sponsor is invited to provide logo'd napkins at the breaks or keepsake coffee mugs to attendees.

2017 Fall Conference Exhibitor

Exhibit Table	\$500
Vendor Registration	\$195 (1 Individual)

This conference has a total of approximately 20 booth spaces available in the hotel atrium. All booths are located in direct proximity to classrooms.

All exhibitors receive the sponsor benefits listed on page 1, **plus**:

- An 8-ft table with two chairs and white table cover in a high-traffic area
- Complimentary Wi-Fi access & electricity
- Recognition in the Fall Conference on-site program
- An exhibitor ribbon on your Fall Conference name badge
- A short description of your organization on the CTAO website with a link to your site.

2017 Tentative Schedule At-A-Glance

Monday <u>11.13.17</u>		10:30 am	Break
6:00 pm – 8:00 pm	Vendor Setup	10:45 am – 11:45 am	Education Session
		11:45 am	Lunch & Education
		1:15 – 2:15 pm	Education Session
		2:15 – 3:15 pm	Education Sessions
		3:15 pm	Break
		3:30 pm – 5:00 pm	Education Sessions
		5:30 pm – 7:00 pm	Vendor/Member Mingle
		7:00 pm – 8:00 pm	Reception and Recognition
Tuesday <u>11.14.17</u>			
8:30 am – 10:00 am	Vendor Setup/Registration		
10:00 am	Registration Opens		
11:30 am	Lunch		
12:30 pm	Welcome & Conference Kick-off		
1:30 pm – 2:30 pm	Education Session		
2:30 pm – 3:30 pm	Education Session		
3:30 pm – 4:30 pm	CTAO Business Meeting		
6:00 pm	President's Reception		
Wednesday <u>11.15.17</u>			
6:30 am	Registration & Breakfast		
8:15 am	Opening Remarks		
8:30 am – 10:30 am	Education Session		
		Thursday <u>11.15.17</u>	
		6:30 am	Breakfast
		8:15 am	Opening Remarks
		8:30 am – 12:00 pm	Vendor Tear-down time
		8:30 am – 9:30 am	Legislative Update
		9:30 am	Break
		9:45 am – 10:45 am	Roundtable Discussions
		10:45 am – 11:15 am	District Meetings
		11:15 am – 12:00 pm	Report from Roundtables
		12:00 pm	Final Comments & Adjourn

Sponsor & Exhibitor Commitment Form

2017 Fall Conference

November 14-16, 2017 • Columbus Marriott Northwest • 5605 Blazer Parkway, Dublin, Ohio 43017

Please complete the following form and return with payment to:

County Treasurers Association of Ohio, c/o Sheila Fox; 118 Graceland Blvd. #189, Columbus, OH 43214. You can also email completed forms to sfox@ctao.com.

Contact Information

Name of Organization: _____

Contact Name: _____ Contact Email: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Website: _____

Opportunity

I'd like to support the Fall Conference in the following way: ☐ Exhibitor ☐ Sponsor _____

Amount: \$ _____

Payment

Authorized by: _____ Date: _____

Method of Payment: ☐ Check ☐ Credit Card Total Payment: \$ _____

If paying by credit card, you will receive an emailed invoice that you will be able to pay online via credit card.

Sending Materials in Advance

If you have materials or a display that you want to send to the hotel prior to the conference, please send the materials to the address indicated below no more than one week in advance of the event.

Please label all of your boxes with the following information: Company Name, Event Name and Date of the Event

Mail to: Columbus Marriott NW, 5605 Blazer Pkwy, Dublin, Ohio 43017 Phone: 614-791-1000

Cancellation Policy

Vendors who cancel their paid registration by Thursday, November 9, 2017 will receive a full refund.

No refunds will be given to vendors who cancel their registration after that date. To receive a refund, submit a written request to Sheila Fox at sfox@ctao.com.